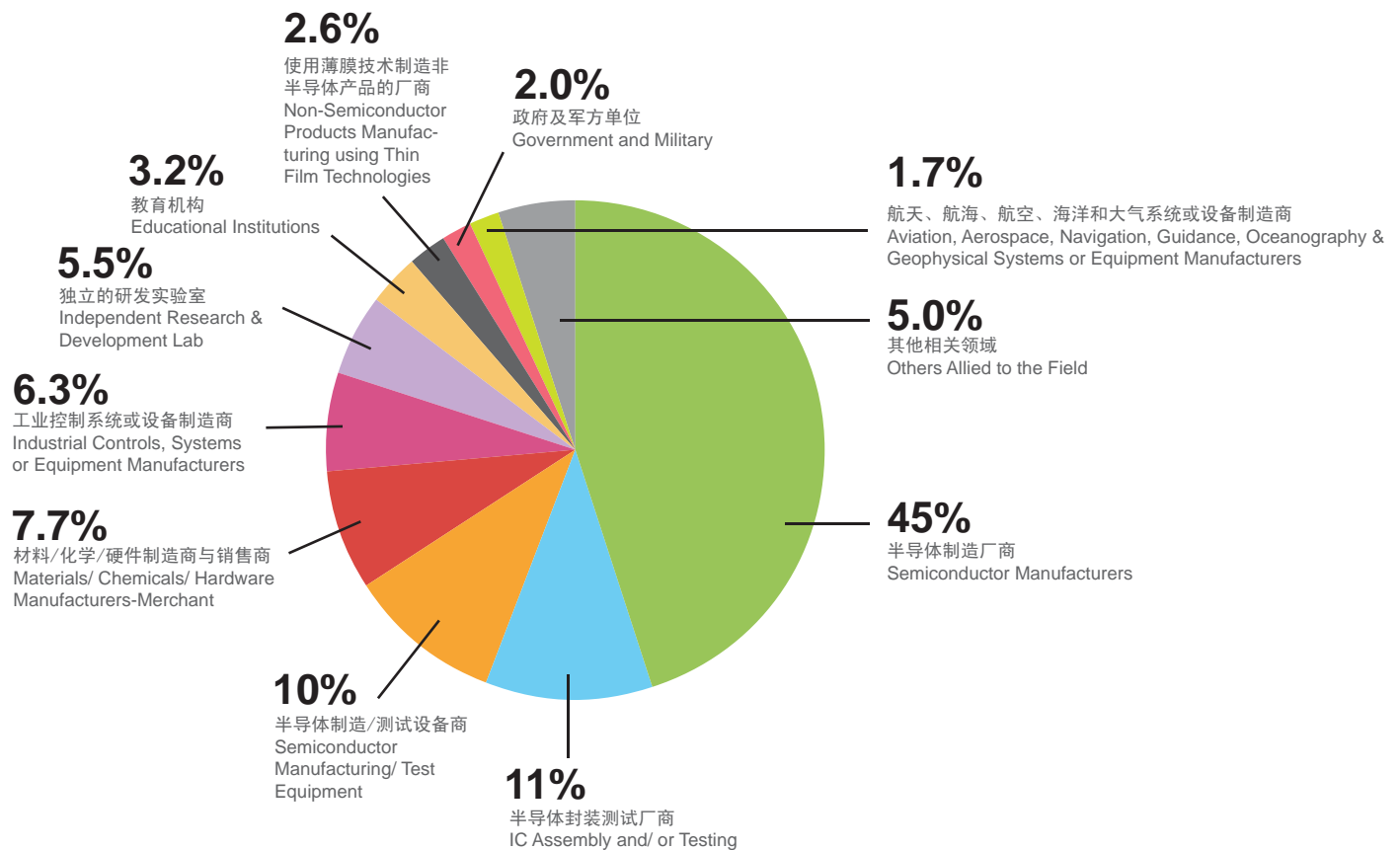


## 发行 Circulation

《半导体科技》主要采用读者申请、免费赠阅的方式发行，并在很多专业展览和会议上向观众免费派发。印刷版每期发行量为 9,045 册，电子版送达更多专业读者。读者分布情况如下：

SST-AP China is distributed controlled-free to the qualified readers, with bonus distribution at major trade shows/ conferences in China. Total circulation for print magazine is 9,045, digital magazine reaches much larger base of audiences. The circulation breakdown is as following.

### 按读者所在单位类型 By Business/ Industry



### 按读者的工作性质 By Job Functions

半导体制造; 工艺; 研发 Semiconductor Manufacturing; Processing; R&D	51.3%
公司运营和工程管理 General/ Corp and Engineering Management	19.8%
工程技术支持; 工厂/ 设备/ 维护工程 Engineering Support; Plant/ Facilities/ Maintenance Engineering	14.3%
可靠性, 品质控制, 评估和测试 Reliability, Quality Control, Evaluation, Testing	6.0%
采购 Purchasing	3.6%
咨询 Consulting	1.5%
其他 Others Allied to the Field	3.5%
	100%

### 按地区分布 By Geographical

华东 East China	53.3%
华南 South China	18%
华北 North China	16%
东北 Northeast China	2.9%
西南 Southwest China	3.6%
华中 Central China	2.8%
西北 Northwest China	2.6%
香港 Hong Kong	0.8%
	100%