

电子快讯编辑计划 eFocus Editorial Calendar

主题/ Theme	主题/ Theme
1 * 2011 产业展望 2011 Outlook * 先进 Cu 互连 Advanced Copper Interconnecting	7 * 清洗 Cleaning * 晶圆凸点 Wafer Bumping
2 * 光刻 Lithography * 3D 集成 3D Integration	8 * 柔性电子 Flex-electronics * 互连 Interconnect
3 * 检测 Metrology * 太阳能/ 光伏 Photovoltaics	9 * 3D 封装 3D Packaging * 太阳能电池 Solar Cells
4 * 清洗 Cleaning * 芯片堆叠 Die Stacked	10 * 底部填充 Underfill * 晶圆探测 Wafer Probing
5 * 测试与检查 Test & Inspection * 刻蚀 Etch	11 * 太阳能/ 光伏 Photovoltaics * 硅通孔 TSV
6 * 3D 封装 3D Packaging * 薄膜光伏技术 Film Technology for Photovoltaics	12 * 堆叠式封装 Packaging on Packaging (PoP) * 倒装芯片 Flip Chips

※ 欢迎投稿 Submissions welcomed

规格 Mechanical Specifications

	跨版 Spread Page	整版 Full Page	2/3 版纵向 Vertical	2/3 版横向 Horizontal	1/2 版纵向 Vertical	1/2 版横向 Horizontal	1/2 版岛形 Island	1/3 版纵向 Vertical	1/3 版横向 Horizontal	1/4 版	1/6 版	
有效面积 Live Area (Non-Bleed)	381mm x 254mm 15" x 10"	178mm x 254mm 7" x 10"	114mm x 248mm 4.5" x 9.75"	178mm x 168mm 7" x 6.61"	86mm x 248mm 3.375" x 9.75"	178mm x 124mm 7" x 4.875"	114mm x 187mm 4.5" x 7.375"	57mm x 248mm 2.25" x 9.75"	178mm x 84mm 7" x 3.31"	86mm x 124mm 3.375" x 4.875"	57mm x 124mm 2.25" x 4.875"	
裁切尺寸 (Trim)	406mm x 273mm 16" x 10.75"	203mm x 273mm 8" x 10.75"	※ 有效面积: 包括所有广告内容 (文字, 图像和照片) Live Area: Including all essential elements (text, graphics & photos)					70mm x 273mm 2.76" x 10.75"				
出血尺寸 (Bleed)	419mm x 279mm 16.45" x 11"	209mm x 279mm 8.25" x 11"						76mm x 279mm 2.99" x 11"				

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