



## 发行 Circulation

《半导体科技》主要采用读者申请、免费赠阅的方式发行，并在很多专业展览和会议上向观众免费派发。印刷版每期发行量为 9,000 册，电子版送达更多专业读者。读者分布情况如下：

SST China is distributed controlled-free to the qualified readers, with bonus distribution at major trade shows/ conferences in China. Total circulation for print magazine is 9,000, digital version reaches much larger base of audiences. The circulation breakdown is as following.

### 按读者所在单位类型 By Business/ Industry

24.5	半导体制造厂商 Semiconductor Manufacturers	4.3	光电元件封装/组装 Opto-electronic Component Packaging, Assembling
11.0	半导体制造/测试的设备商 Semiconductor Manufacturing Test Equipment	4.5	独立的研发实验室 Independent Research & Development Lab
11.0	半导体封装测试厂商 IC Assembly and or Testing	4.0	其他相关领域 Other Allied to the Field
10.0	材料/化学/硬件制造商与销售商 Materials Chemicals Hardware Manufacturers-Merchant	3.3	教育机构 Educational Institutions
8.8	计算机/通讯/消费类/汽车/医疗电子产品制造商 Computing Communication Consumer Automotive Medical Electronics	3.0	使用薄膜技术制造非半导体产品的厂商 Non-Semiconductor Products Manufacturing using Thin Film Technologies
7.2	工业控制系统或设备制造商 Industrial Controls, Systems or Equipment Manufacturers	1.8	航天、航海、航空、海洋和大气系统或设备制造商 Aviation Aerospace Navigation Guidance Oceanography & Geophysical Systems or Equipment Manufacturers
5.0	元件或部件组装 Components or Sub-assemblers	1.6	政府及军方单位 Government and Military

### 按读者的工作性质 By Job Functions

18.3	公司运营和工程管理 General Corp and Engineering Management
16.3	研发 Research & Development
10	工程技术支持 Engineering Support
8.5	封测工艺和生产 Packaging Assembly Processing and Production IC
8.5	工艺开发 Process Development
7.5	晶圆厂制造工艺和生产 Wafer-Fab Processing and Production
6.4	设备和材料的制造 Production Equipment Material Manufacturing
5.3	工厂/设备/维护工程 Plant Facilities Maintenance Engineering
5.1	可靠性, 品质控制, 评估和测试 Reliability, Quality, Control, Evaluation, Testing
5.1	其他 Other
4.3	采购 Other
2.7	设计 Design
2	咨询 Consulting

### 按地区分布 By Geographical

