



电子快讯编辑计划

eFocus Editorial Calendar

出版 Issue date	主题 Theme	出版 Issue date	主题 Theme
Jan 15	* 2016 预测 2016 Outlook	Feb 15	* 检测 Metrology
Mar 10	* 聚焦 SEMICON China Focus on SEMICON China	Apr 15	* 硅通孔 TSV
May 13	* MEMS 技术 MEMS Technology	Jun 15	* 先进封装 Advanced Packaging
Jul 15	* 光刻 Lithography	Aug 15	* 刻蚀 Etch
Sep 15	* 功率电子 Power Electronics	Oct 14	* 互连 Interconnection
Nov 15	* LED 和 平板显示 LED & FPD	Dec 15	* 沉积 Deposition

※ 欢迎投稿

Submissions welcomed

※ 广告预订于发送日期两周前截止。

Please send booking on or before 2 weeks.

※ 广告物料于一周前提供。

Please send material on or before 1 week.

规格 Mechanical Specifications

	跨版 Spread Page	整版 Full Page	2/3 版纵向 2/3 Page Vertical	2/3 版横向 2/3 Page Horizontal	1/2 版纵向 1/2 Page Vertical	1/2 版横向 1/2 Page Horizontal	1/2 版岛型 1/2 Page Island	1/3 版纵向 1/3 Page Vertical	1/3 版横向 1/3 Page Horizontal	1/4 版 1/4 Page	1/6 版 1/6 Page
有效面积 Live Area (Non-Bleed)	386mm x 253mm 15" x 10"	183mm x 253mm 7" x 10"	115mm x 253mm 4.5" x 10"	183mm x 162mm 7.2" x 6.4"	82mm x 253mm 3.2" x 10"	183mm x 117mm 7" x 4.6"	117mm x 183mm 4.6" x 7.2"	48mm x 253mm 2" x 10"	183mm x 71mm 7.2" x 2.8"	82mm x 117mm 3.22" x 4.6"	48mm x 117mm 2" x 4.6"
裁切尺寸 (Trim)	406mm x 273mm 16" x 10.75"	203mm x 273mm 8" x 10.7"	135mm x 273mm 5.3" x 10.7"	203mm x 182mm 8" x 7.2"	102mm x 273mm 4" x 10.7"	203mm x 137mm 8" x 5.4"	137mm x 203mm 5.4" x 8"	68mm x 273mm 2.6" x 10.7"	203mm x 91mm 8" x 3.6"	102mm x 137mm 4" x 5.4"	68mm x 137mm 2.7" x 5.4"
出血尺寸 (Bleed)	412mm x 279mm 16.2" x 11"	209mm x 279mm 8.2" x 11"	141mm x 279mm 5.6" x 11"	209mm x 188mm 8.2" x 7.4"	108mm x 279mm 4" x 11"	209mm x 143mm 8.2" x 5.6"	143mm x 209mm 5.6" x 8.2"	74mm x 279mm 3" x 11"	209mm x 97mm 8.2" x 3.8"	108mm x 143mm 4.3" x 5.6"	74mm x 143mm 3" x 5.6"

行政及销售人员 Administration & Sales Offices

行政人员 Administration

HK Head office (香港总部)

ACT International (雅时国际商讯)
Unit B, 13/F, Por Yen Building,
No. 478 Castle Peak Road,
Cheung Sha Wan,
Kowloon, Hong Kong
Tel: 852 2838 6298

Publisher (社长)
Adonis Mak (麦协林), adonism@actintl.com.hk

VP - Sales & Marketing (副总裁-销售及市场推广)
Mark Mak (麦协和), markm@actintl.com.hk

General Manager-China (中国区总经理)
Michael Tsui (徐旭升), michaeltsui@actintl.com.hk

Editor-in-Chief (总编辑)
Sunnies Zhao (赵雪芹), sunniez@actintl.com.hk

US Office
Editor-in-Chief (SST US edition)
Peter Singer, psinger@extensionmedia.com

销售人员 Sales Offices

China (中国)

Shenzhen (深圳)
Jenny Li (李文娟), jennyli@actintl.com.hk
Tel: 86 755 2598 8571

Shanghai (上海)
Sales Director-China (中国区销售总监)
Judy Huang (黄作美), judyh@actintl.com.hk
Hatter Yao (姚丽莹), hatterya@actintl.com.hk
Linda Li (李承珍), lindali@actintl.com.hk
Tel: 86 21 6251 1200

Beijing (北京)
Cecily Bian (边团芳), cecilyb@actintl.com.hk
Tel: 86 10 67484833 / 13552621310

Wuhan (武汉)
Sky Chen (陈燕), skyc@actintl.com.hk
Tel: 86 27 6885 2360 / 86 137 2373 9991

Hong Kong (香港)
Mark Mak (麦协和), markm@actintl.com.hk
Tel: 852 2838 6298

Taiwan (台湾地区)

Rebecca Tsao (曹宇容), rebecca@arco.com.tw
Tel: 886-2-2396 5128 x 203

North American (北美)

Kerry Hoffman, khoffman@extensionmedia.com

Asia (亚洲)

Japan (日本)
Masaki Mori, mori-masaki@ics-inc.co.jp
Tel: 81-3-6721-9890

Korea (韩国)

Lucky Kim, semieri@semieri.co.kr
Tel: 82-2-574-2466

Singapore (新加坡)

Peggy Thay, peggy.thay@publicitas.com
Tel: 65-6836-2272

Send your booking orders & ad materials by email, courier or FTP upload. Contact Mandy for details. 请通过电邮、速递或FTP上载提交广告订单及物料。若有需要请联系

Ad Service Manager (广告服务经理)
Mandy Choy (蔡万芳), mandyc@actintl.com.hk
Tel: 852 2838 6298